

SAVE THE DATES MARCH 8-10

EMTA SPRING CONFERENCE AND CORPORATE PARTNER SHOWCASE



MISSION

Our mission is to cultivate collaboration among members to strengthen and support learning and media literacy through evolving educational resources.

MARCH 8 – DAY 1

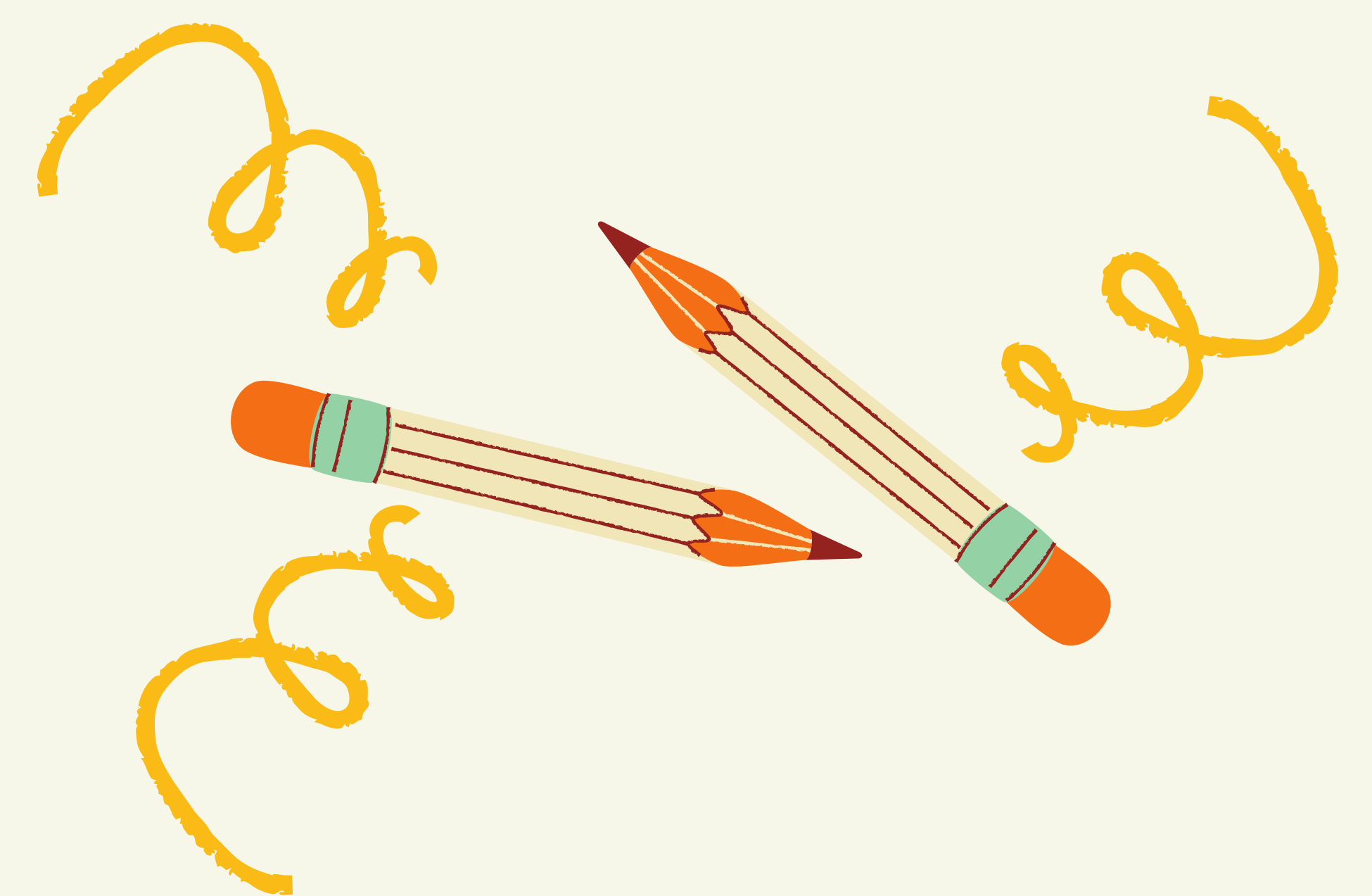
- Welcome/ Lunch
- Corporate Partner Rotations
- General membership meeting

MARCH 9 – DAY 2

- Corporate Partner Rotations
- General membership meeting
- Lunch
- Media Literacy Skills to Save the World with Julie Smith
- Sharing Session
- Awards dinner

MARCH 10 – DAY 3

- Media Literacy Skills to Save the World with Julie Smith
- Closing remarks



WHERE?

Embassy Suites in Carrier Circle

Address: 6646 Old Collamer Rd S,
East Syracuse, NY 13057

Phone: (315) 446-3200

URL for room block:

<https://bit.ly/emta2022>

REGISTRATION

Registration pricing information can be found [here](#).



KEYNOTE

Julie has been teaching media literacy and media-related classes at the university level since 1997. She holds her B.A. in Public Relations from the University of Tulsa and her M.S. in Mass Communication from Southern Illinois University – Edwardsville. Julie is currently on the faculty at Webster University in St Louis.

She is the author of “Master the Media: How Teaching Media Literacy Can Save Our Plugged-In World” and over the last three years has traveled all over the world helping teachers and parents with media literacy, digital citizenship, classroom engagement and social media. Julie is currently working on a book advocating for more engagement in the college classroom.

Julie is on the Board of Directors for the National Association for Media Literacy Education (NAMLE)

QUESTIONS?

Please reach out to [Alicia Sherman](mailto:asherma@btbooces.org) at asherma@btbooces.org