

2025-2026 Media Literacy Project Grant

The National Association for Media Literacy Education (NAMLE) defines media literacy as “The ability to access, analyze, evaluate, create, and act using all forms of communication.”

Purpose of the grant:

- To support educators who provide resources and learning experiences that correlate to state and national learning standards and demonstrate instructional excellence in promoting media literacy.
- To provide funds for media literacy projects that can be replicated in other areas across the state and nation.

Amount of Grant: This grant is for up to \$1,250 for a period of one year. If the project budget is less than \$1,250, the amount requested in the project budget will be awarded.

Examples include:

- A media literacy course
- Learning about the effective creation and use of media in student work
- Using media effectively in your lesson plans

Qualifications:

- Be a NYS educator that works with PK-12 students
- Be employed by a component district/building whose BOCES or “Big 5” School District is a current member of EMTA
- Be employed by a district that participates in the Media Services offered through their BOCES (does not apply to “Big 5” members)

Expectations:

- The grant is awarded to the district and not the individual so the grant does not move with the applicant if the applicant changes districts
- If the applying individual leaves the district, the grant is void since the applicant would no longer be there for implementation
- Checks will be made out to the districts and not individuals or activity funds

Application Process:

Applications must be submitted on or before **June 6, 2025**. Projects will be completed between September 1, 2025 and June 30, 2026. Eighty percent of the award will be presented at the time of notification of the award. A written report will be submitted to EMTA, and a presentation of the project will be given at the June EMTA meeting. The presentation can be done virtually. After the presentation, the final 20% of the award will be released. Arrangements for the presentations can be made through the Grant Chairperson.

**2025-2026 Media Literacy Project Grant
Application Form**

Name:	
Position:	
School Building:	
School District:	
Project Title:	
BOCES/Big 5 Region:	
Business office address and contact to send this to the attention of (this is where the check will be mailed):	
School Email:	
Phone:	
School Website URL:	
Narrative, three pages maximum, must be included in full application PDF file along with the separate file per the instructions at the end	<ol style="list-style-type: none"> 1. How does this project support the purpose of this grant? 2. How does the project promote media literacy? 3. How does the project correlate to New York State and National Standards? 4. What are the expected outcomes? 5. How will the project outcomes be assessed (method and criteria)? 6. How will the results of the project be publicized? 7. Include a budget for how you intend to spend the grant funds.

	8. Include a statement on the copyright compliance of the project.
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I acknowledge submission of this grant proposal and agree that if the grant is received the applicant will be able to present at a future NYS EMTA Meeting.

Signature of applicant: _____

Signature of administrative supervisor: _____

Title of administrative supervisor: _____

Signature of business official _____

Please do not include identifying information in the narrative so that the committee can complete an impartial evaluation. Incomplete, late or applications not following the instructions will not be considered for funding.

Two documents must be submitted:

1. Full application including all required elements of the application (which includes the narrative) in one PDF file with your full name used in the file name
2. The narrative also needs to be sent as a separate Word document or Google doc file with your initials used in the file name. No identifying information should be included within this document.

Submit application by June 6, 2025 to:

Meghan Gartland, NYS EMTA Grant Chairperson

Via e-mail to mgartland@boces.com

You can expect to receive confirmation from me that I received your application within two business days. Please follow up with your BOCES EMTA representative (<https://www.edmediatech.org/boces-np-new>) in the event you do not receive this confirmation in case the application is caught in an email filter.