

2024-2025 Media Literacy Project Grant

The National Association for Media Literacy Education (NAMLE) defines media literacy as “The ability to access, analyze, evaluate, create, and act using all forms of communication.”

Purpose of the grant:

- To support educators who provide resources and learning experiences that correlate to state and national learning standards and demonstrate instructional excellence in promoting media literacy.
- To provide funds for media literacy projects that can be replicated in other areas across the state and nation.

Amount of Grant: This grant is for up to \$1,250 for a period of one year. If the project budget is less than \$1,250, the amount requested in the project budget will be awarded.

Examples include:

- A media literacy course
- Learning about the effective creation and use of media in student work
- Using media effectively in your lesson plans

Qualifications:

- Be a NYS educator that works with PK-12 students
- Be employed by a component district/building whose BOCES or “Big 5” School District is a current member of EMTA
- Be employed by a district that participates in the Media Services offered through their BOCES (does not apply to “Big 5” members)

Application Process:

Applications must be submitted on or before **October 31, 2024**. Projects will be completed between January 1, 2025, and June 30, 2025. Eighty percent of the award will be presented at the time of notification of the award. A written report will be submitted to EMTA, and a presentation of the project will be given at the June 23, 2025, EMTA meeting. The presentation can be done virtually. After the presentation, the final 20% of the award will be released. Arrangements for the presentations can be made through the Grant Chairperson.

**2024-2025 Media Literacy Project Grant
Application Form**

Name:	
Position:	
School Building:	
School District:	
BOCES/Big 5 Region:	
Address to send check to (will be made out to school district):	
School Email:	
Phone:	
Fax:	
School Website URL:	

I acknowledge submission of this grant proposal and agree that if the grant is received the applicant will be able to present at the June 23, 2025, NYS EMTA Meeting.

Signature of applicant: _____

Signature of administrative supervisor: _____

Title of administrative supervisor: _____

Narrative, Three Pages Maximum:

1. How does this project support the purpose of this grant?
2. How does the project promote media literacy?
3. How does the project correlate to New York State and National Standards?
4. What are the expected outcomes?
5. How will the project outcomes be assessed (method and criteria)?
6. How will the results of the project be publicized?
7. Include a budget for how you intend to spend the grant funds.
8. Include a statement on the copyright compliance of the project.

Please do not include identifying information in the narrative so that the committee can complete an impartial evaluation. Send the complete grant application including the narrative with all signatures as one PDF file plus the narrative as a Word or Google Doc file. Incomplete or late applications will not be considered for funding.

Submit application by October 31, 2024 to:
Meghan Gartland, NYS EMTA Grant Chairperson
Via e-mail to mgartland@boces.com