



# Empowering Student Voices

A Video Research Project by Mx. Jenna Landon (they/them)



## Overview

As part of a research project, students will create short explainer videos on a topic of their choosing while working in small groups. During this process, students will research a question, draft a script, analyze video media for effectiveness, and generate metrics for success.

### Project Goals:

- Empower students through media literacy.
- Enhance understanding of the research process.
- Teach basics of video production.
- Improve ability to analyze, evaluate, and communicate information through video.

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# Budget

## Allocated Funds:

- Video production equipment & educational materials: \$860
- Video editing software licenses: \$390

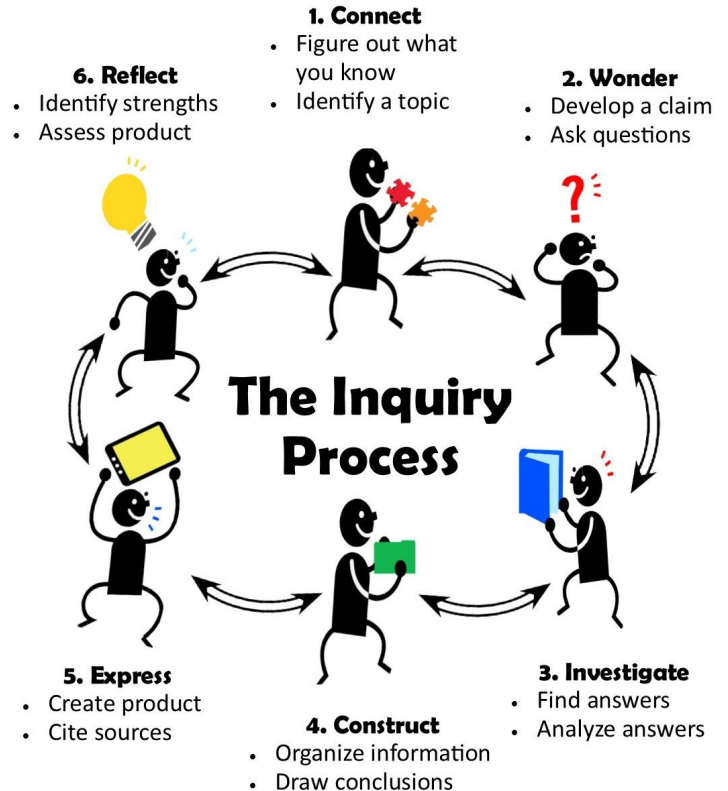
## Adjustments:

- Shifted funds from prizes and marketing:
  - Cover higher vendor costs
  - Due to time constraints.



# Research/Video Creation Unit Process

1. Introduction to research
2. Choosing a topic and formulating a research question
3. Using library resources to conduct an investigation
  - a. Citation & copyright
4. Construct answer
5. Analyze example media
6. Create video
  - a. Ethical, legal resource use
  - b. Basic video production techniques





## Outcomes - Main Goal

Planned SMART Goal:

- Goal: 90% of students to improve media literacy skills by 15%.
- Outcome: Inconclusive due to pre- and post-test discrepancies. Flexibility and clarity needed in future tests.



## Additional Outcomes

- Enhanced Research Skills:
  - Goal: 80% of students to cite sources correctly and synthesize information.
  - Outcome: ~1/3 of groups succeeded in synthesizing information in video scripts.
- Effective Communication:
  - Goal: 70% of students to create effective videos.
  - Outcome: Videos were effective, but most students did not complete them.
- Empowerment:
  - Goal: 75% of students to feel more confident in media evaluation.
  - Outcome: 80% expressed increased confidence, though survey results may be skewed.
- Excitement:
  - Students expressed excitement about future projects, some requesting additional projects of their own design.



# Challenges and Adjustments

## Flu Outbreak:

- Disrupted group work, extended timeline.
- Some groups were not able to finish

## Delayed Hardware:

- Equipment arrived late, many groups were unable to record.
- Shifted to include additional focus on video analysis rather than production.



## Insights

- Need for greater flexibility in schedules.
- Importance of clear, understandable survey questions.
- Future projects should decouple video creation from research to allow for better focus and learning outcomes.





# Long-term Impact and Future Projects

## Capacity Development:

- Students and teachers gained valuable media literacy and video creation skills.
- Teachers can integrate media literacy into their curriculum.

## Future Projects:

- Discussions on video podcasting and video announcements.
- Future focus on media skills, decoupling video creation from research to allow for better learning outcomes.



## Conclusion

- While the project faced significant obstacles, it provided valuable learning experiences.
- Students and teachers gained important skills and insights.
- The groundwork has been laid for future success and improvements.
- Plans are in place to refine the project and ensure even greater success in the future.

**Thank you for  
this opportunity!**

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# Questions?

Thank you.

